

## INVOICE



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
491164-1	09/09/12	September 2012	08/27/12 - 09/02/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National	National

Billing Address:

Media Strategies and Research  
 Attention: Accounts Payable  
 11350 Random Hills Road  
 Ste 670  
 Fairfax, VA 22030

Advertiser	Product	Estimate Number
Murphy For Senate 2012	August 27 - September 2,	11686

Flight Dates	Order #	Alt Order #
08/27/12 - 09/02/12	491164	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/28/12	Eyewitness News	5am - 5:30am	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/28/12 5:13 AM Eyewitness News 5am - 5:30am :30 MUPTV50H \$500.00 NM									
2	08/27/12	08/31/12	Eyewitness News	5:30a - 6am	1-1-1--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1-1-1-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/27/12 5:29 AM Eyewitness News 5:30a - 6am :30 MUPTV48H \$700.00 NM 2 WFSB W 08/29/12 5:51 AM Eyewitness News 5:30a - 6am :30 MUPTV50H \$700.00 NM 3 WFSB F 08/31/12 5:45 AM Eyewitness News 5:30a - 6am :30 MUPTV51H \$700.00 NM									
3	08/28/12	08/31/12	Eyewitness News	6am - 6:30am	-1-11--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1-11-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/28/12 6:08 AM Eyewitness News 6am - 6:30am :30 MUPTV50H \$950.00 NM 2 WFSB Th 08/30/12 6:10 AM Eyewitness News 6am - 6:30am :30 MUPTV50H \$950.00 NM 3 WFSB F 08/31/12 6:23 AM Eyewitness News 6am - 6:30am :30 MUPTV51H \$950.00 NM									
4	08/27/12	08/31/12	Eyewitness News	6:30am - 7am	11111--	:30	5	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 11111-- 5 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/27/12 6:53 AM Eyewitness News 6:30am - 7am :30 MUPTV50H \$950.00 NM 2 WFSB Tu 08/28/12 6:40 AM Eyewitness News 6:30am - 7am :30 MUPTV50H \$950.00 NM 3 WFSB W 08/29/12 6:44 AM Eyewitness News 6:30am - 7am :30 MUPTV50H \$950.00 NM 4 WFSB Th 08/30/12 6:54 AM Eyewitness News 6:30am - 7am :30 MUPTV50H \$950.00 NM 5 WFSB F 08/31/12 6:58 AM Eyewitness News 6:30am - 7am :30 MUPTV51H \$950.00 NM									
5	08/27/12	08/31/12	CBS: THE EARLY SHOW	7am - 9am	11111--	:30	5	\$600.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
491164-1	09/09/12	September 2012	08/27/12 - 09/02/12

Advertiser	Product	Estimate Number
Murphy For Senate 2012	August 27 - September 2,	11686

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/27/12	08/31/12	CBS: THE EARLY SHOW	7am - 9am	11111--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 11111-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/27/12 8:46 AM CBS: THE EARLY SHOW 7am - 9am :30 MUPTV48H \$600.00 NM 2 WFSB Tu 08/28/12 7:59 AM CBS: THE EARLY SHOW 7am - 9am :30 MUPTV50H \$600.00 NM 3 WFSB W 08/29/12 7:26 AM CBS: THE EARLY SHOW 7am - 9am :30 MUPTV50H \$600.00 NM 4 WFSB Th 08/30/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 MUPTV50H \$600.00 NM 5 WFSB F 08/31/12 8:54 AM CBS: THE EARLY SHOW 7am - 9am :30 MUPTV51H \$600.00 NM									
6	08/30/12	08/30/12	9am-10am	9am - 10am	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/30/12 9:43 AM 9am-10am 9am - 10am :30 MUPTV50H \$400.00 NM									
7	08/27/12	08/27/12	11a-12p Price is Right	11am - 12pm	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/27/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 MUPTV50H \$500.00 NM									
8	08/27/12	08/31/12	Eyewitness News	5pm - 5:30pm	11111--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 11111-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/27/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 MUPTV48H \$1,500.00 NM 2 WFSB Tu 08/28/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 MUPTV50H \$1,500.00 NM 3 WFSB W 08/29/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 MUPTV50H \$1,500.00 NM 4 WFSB Th 08/30/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 MUPTV50H \$1,500.00 NM 5 WFSB F 08/31/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 MUPTV51H \$1,500.00 NM									
9	08/27/12	08/31/12	Eyewitness News	5:30pm - 6pm	11111--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 11111-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/27/12 5:42 PM Eyewitness News 5:30pm - 6pm :30 MUPTV50H \$1,500.00 NM 2 WFSB Tu 08/28/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 MUPTV50H \$1,500.00 NM 3 WFSB W 08/29/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 MUPTV50H \$1,500.00 NM 4 WFSB Th 08/30/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 MUPTV50H \$1,500.00 NM 5 WFSB F 08/31/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 MUPTV51H \$1,500.00 NM									
10	08/27/12	08/31/12	Eyewitness News	6pm - 6:30pm	11111--	:30	5	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 11111-- 5 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/27/12 6:14 PM Eyewitness News 6pm - 6:30pm :30 MUPTV48H \$2,100.00 NM 2 WFSB Tu 08/28/12 6:15 PM Eyewitness News 6pm - 6:30pm :30 MUPTV50H \$2,100.00 NM 3 WFSB W 08/29/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 MUPTV50H \$2,100.00 NM 4 WFSB Th 08/30/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 MUPTV50H \$2,100.00 NM 5 WFSB F 08/31/12 6:11 PM Eyewitness News 6pm - 6:30pm :30 MUPTV51H \$2,100.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:  
**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

**wfsb.com**

Invoice #	Invoice Date	Invoice Month	Invoice Period
491164-1	09/09/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Murphy For Senate 2012	August 27 - September 2,	11686	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/27/12	08/31/12	Eyewitness News	6pm - 6:30pm	11111--	:30	5	\$2,100.00	NM
11	08/29/12	08/29/12	Inside Edition	7pm - 7:30pm	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/29/12 7:26 PM Inside Edition 7pm - 7:30pm :30 MUPTV50H \$1,200.00 NM									
12	08/28/12	08/28/12	NCIS	8pm-9pm	-T-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T----- 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/28/12 8:45 PM NCIS 8pm-9pm :30 MUPTV50H \$7,500.00 NM									
13	08/29/12	08/29/12	Big Brother	8pm - 9pm	--W----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W---- 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/29/12 8:38 PM Big Brother 8pm - 9pm :30 MUPTV50H \$5,000.00 NM									
14	08/27/12	08/31/12	Eyewitness News	11PM - 11:35PM	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 11111-- 5 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/27/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 MUPTV50H \$1,200.00 NM 2 WFSB Tu 08/28/12 11:15 PM Eyewitness News 11PM - 11:35PM :30 MUPTV50H \$1,200.00 NM 3 WFSB W 08/29/12 11:18 PM Eyewitness News 11PM - 11:35PM :30 MUPTV50H \$1,200.00 NM 4 WFSB Th 08/30/12 11:54 PM Eyewitness News 11PM - 11:35PM :30 MUPTV50H \$1,200.00 NM 5 WFSB F 08/31/12 11:32 PM Eyewitness News 11PM - 11:35PM :30 MUPTV51H \$1,200.00 NM									
15	09/01/12	09/01/12	Eyewitness News	11PM - 11:35PM	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/01/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 MUPTV51H \$1,200.00 NM									
16	09/02/12	09/02/12	Eyewitness News	11PM - 11:35PM	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/02/12 11:07 PM Eyewitness News 11PM - 11:35PM :30 MUPTV51H \$1,200.00 NM									
<b>Total Spots</b>							<b>44</b>		

**Gross Total** \$61,700.00

**Agency Commission** \$9,255.00

**Net Amount Due** \$52,445.00

**Payment Terms Net 30 Days**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.